

Barefoot World Atlas app expands for millions of users

Additional puzzles, facts, features and more

FOR IMMEDIATE RELEASE, London, 12th December 2013. *Barefoot World Atlas*, the magical, interactive 3D globe from **Barefoot Books** and **Touchpress**, is getting bigger and better, with 5 new expansion packs available as in--app purchases: 'Puzzles'; 'North America' and 'Great Cities' release on 12 December, with 'International Football' and 'World Art' coming soon.

The popular family app that invites children to explore and discover different regions, countries and cultures, took the world by storm on its first release in 2012. Selected by Apple on the 5th anniversary of the App Store, July 2013, as one of the 10 best apps ever made, *Barefoot World Atlas* has been downloaded by over 4 million people worldwide.

OUT NOW (releasing 12th December 2013)



Puzzles: Play country-by-country jigsaw puzzles and world flag matching games.



Great Cities: Visit 100 great world cities and find out what makes them unique: discover famous sights through hand-painted icons and stunning photographs; master city facts and stats with WolframAlpha data; learn city locations with a city-to-country matching game.



North America: Explore the USA and Canada with 120 new features including exquisite, hand-painted artwork; stunning photographs; audio narration by actress Thérèse Plummer; key facts and stats from WolframAlpha; and games that teach children the names, locations and flags of the US states and the provinces and territories of Canada.

COMING SOON (releasing 19th December 2013)



International Football: Scope out each of FIFA's 209 teams with sports journalist Sim de la Torre; keep up to date with the latest facts and stats from Opta, including team badges, squad names, stadia and more; test your knowledge with a kit-to-country matching puzzle.



World Art: Take a tour around 100 remarkable works of art, from prehistory to the present day. With textiles, sculpture, jewelry, ceramics, photographs and paintings, this pack introduces the ways in which different people of the world express themselves through art. Includes sliding tile puzzles so that you can put each piece of art together yourself.

Nancy Traversy, Co-Founder & CEO of Barefoot Books, comments:

'With these updates, Barefoot Books and Touch Press are once more setting the gold standard for educational apps. The new expansion packs for *Barefoot World Atlas* offer a wealth of exciting and engaging content that will continue to inspire children of all ages.'

Barefoot World Atlas was chosen by TIME Magazine as one of the top 25 apps for children, 2012.

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